Co-funded by the
Creative Europe Programme
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Z ELEMENTS
supported by Creative Europe

ALLEGATO C

I. FACTORÍA CULTURAL CENTRE

Factoría Cultural de Avilés is located in the Asturias Principality, in Northern Spain. It is a multidisciplinary and training centre, and was born with the purpose to support cultural creations and provide cultural and artistic training. This multidisciplinarity is key in the context of the Z ELEMENTS project, for Factoría Cultural is a meeting point in which different creators from diverse artistic practices work along to develop projects. This know-how based on collective workforce, embracing contrasting art interpretations and expressions defines La Factoría Cultural centre.

II. FACTORÍA CULTURAL FACILITIES AND EQUIPMENT

The building occupies 4,500 m^2 and consists in a two-story unit terraced to a four-story building that has a balcony located in the loft, used for events and as rest area. Our facilities have:

- ✓ Four multi-purpose rooms, basically dedicated to plastic artists
- ✓ Two exhibition rooms
- ✓ IT rooms, having a vinyl cutter machine, textile vinyl press, 2D and 3D printers
- ✓ Spaces for modeling, sculpturing, painting, and engraving purposes, with all the equipment needed
- ✓ Room for ceramic kilns, storage, a well-equipped mechanic workshop
- ✓ A large space for working with welding, resins and spray paints
- ✓ A library and meeting room
- ✓ Dance hall
- ✓ Four rehearsal rooms for musicians
- ✓ Scenic space having 100 seats for theatrical representations, concerts, and all sorts of events
- ✓ Dressing rooms and storages
- ✓ Space for administrative work and bureaus

Exhibition room 1

Exhibition room 2

Printmaking studio

III. FACTORÍA CULTURAL: WORKSHOPS, EVENTS AND ACTIVITIES

Factoría Cultural is considered a neuralgic centre where the Asturian society and all sorts of artists meet. The goal is to approach new expression alternatives, creations and thoughts to the audience by organizing activities as:

1. NOCHE BLANCA and NOCHE NEGRA: these two festivals have their origin in the celtic calendar, which divided the year into two – a dark half and a bright half -. The dark half is called Samhain, related to coldness and death, and the bright half is called Beltaine, related to light, fire and life. Samhain gives name to our Noche Negra, and Beltain to the Noche Blanca.

These festivals' goal is to take the art to the street, making it available to all sorts of audience: children, juvenile, and adults. Several municipality cultural

centres, private art galleries, artists, companies, hoteliers, among others cooperate in these festivals.

Both the Noche Negra and Blanca are characterized by their interdisciplinarity in the creation process and the different kinds of artistic supports to attract the audience. Among the several creation processes and art practices, the audience can benefit from:

- ***Exhibitions:***

  cyber-sculptures, replicant 4D, frames, poet recitals, etc.

- ***Workshops:*** cartoon movies, programming robots, rakú, merchandising…

- ***Art galleries exhibitions***

- ***Lectures*** about different topics.

2. TRAINING AND PROGRAMS TO SUPPORT CULTURAL CREATION THROUGH POPULAR CLASSROOM

3. WORKSHOPS FOR CHILDREN AND YOUTH SUCH AS “DESCUBRIENDO EL ARTE” (DISCOVERING ART) AND “VERANO CON ARTE” (SUMMER WITH ART)

4. MUSIC CONCERTS: FACTORÍA SOUND AND THEATRICAL REPRESENTATIONS LIKE “LA RECIELLA”.

These activities were an important starting point for new initiatives that led to the birth of cultural companies, contributing to promoting collaboration and communication networks. We consider that bolstering a multidisciplinary cooperation with national and international centres through exchange programs

and artistic residences (INNOVATE, EUCEMET, SYMBOLS, WOM@RTS, JUST RESICENCE among others) is key for spreading the art and acquiring knowledge.

Factoría Cultural also fosters the Asturian and Spanish artistic production by granting several economic aids, providing technical advice, and bestow spaces and equipment for a six month-period for plastic, graphic, scenic, and technologic arts.

IV. FACTORÍA CULTURAL CENTRE

As mentioned before, Factoría Cultural de Avilés is located in the Asturias Principality, in Northern Spain. The venue is harbored in a former shirt factory called "*Confecciones Camino*", which was opened in 1950 in order to promote the textile sector in the Asturian Region. In 2010, led by la Escuela Municipal de Cerámica (the Municipal School of Ceramics), Factoría Cultural opened its

doors.

FACTORÍA CULTURAL BUILDING

The city of Avilés has medieval origins, making its old town one of the most beautiful of the Asturias Principality.

PLAZA DEL CARBAYEDO. AVILÉS

V. FUERO BUILDING

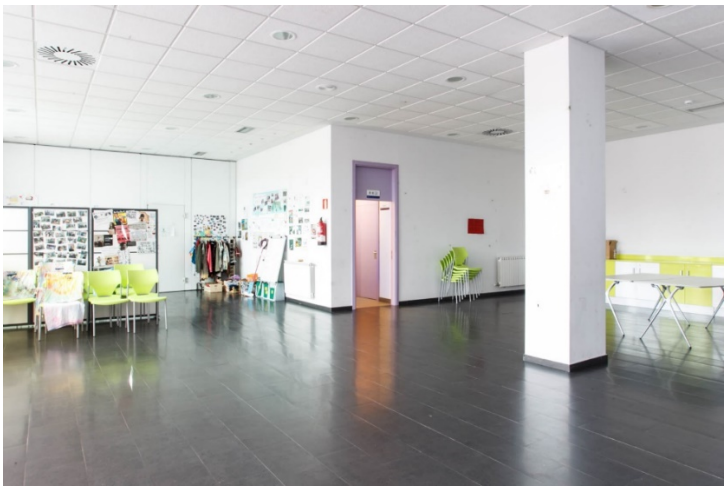
The Avilés City Council has a municipal hostel, which is used to host artists, European volunteers, athletes, called “Edificio Fuero”. It is located in a walkable distance of 850 meters from Factoría Cultural The accommodation will be available for the artists from November 8 to November 22, 2020.

Edificio Fuero has two floors. The main floor has two wings: one wing holds 6 rooms, 2 having 14 beds each, and the remaining 4 with 10 beds each. The

other wing has 3 more rooms, 1 of 12 beds and 2 of 10 beds. The first floor has 12 rooms with 4 beds each and own bathroom.

Edificio Fuero has several rooms holding a great number of beds. Due to the current circumstances caused by the COVID-19, the hostel will guarantee the accomplishment of the social security measures by providing individual rooms for each artist, if possible, or ensuring the social distance in shared rooms.

There are common areas like kitchen, living room, and laundry.



V. CONTACT INFORMATION

If you have any question or need further information, Factoría Cultural will gladly assist you. See the contact information below.

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